



THE GATEWAY FOR YOUR BUSINESS BETWEEN HUNGARY AND THE PHILIPPINES

1ST HUNGARIAN-PHILIPPINE ONLINE BUSINESS FORUM AND B2B EVENT – MAY 18-20, 2021

LINK

The gateway for your business between Hungary and the Philippines

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PROGRAM

DAY ONE – FOCUS ON TRADE

May 18, 2021 (Tuesday)

MNL Time (UTC+8): 3PM-5PM – BUD Time (UTC+2): 9AM-11AM

Moderator: Mr. Gábor Lehőcz (Head of Commercial Section and Vice Consul of the Embassy of Hungary, Manila)

- 14:40-15:00 Introduction: Promotion videos by **HEPA** and **PITC**
- 15:00-15:10 Welcoming remarks by the Co-chairs of the PH-HU Joint Commission on Economic Cooperation
1. **Mr. István Joó**, Deputy State Secretary for Export Development of the Ministry of Foreign Affairs and Trade of Hungary, Government Commissioner responsible for the Budapest Sustainability Expo and Summit 2021- *confirmed*
 2. **Dr. Ceferino S. Rodolfo**, Undersecretary of the Industry Development and Trade Policy Group (IDTPG) - *confirmed*
- 15:10-15:20 Presentation by **Dr. Kristóf Szabó**, CEO of **HEPA** - *confirmed*
- 15:20-15:30 Presentation by **Mr. Dave Almarinez**, President and CEO of **PITC** - *confirmed*
- 15:30-15:35 Ceremonial signing of **HEPA-PITC MoU** renewal
- 15:35-16:05 Presentation of **Hungarian companies**:
- **Mr. Adrián Kiss**, CEO of the **Hungarian Water Technology Corporation (HWTC)** (water technologies) - *confirmed*
 - **Mr. Márton Bodnár**, Country Head of **Hell Energy Drinks Philippines** (beverages) - *confirmed*
 - **Mr. Tamás Szobolevszki**, Sales Manager of **Bábolna TETRA Ltd.** (day old chicks and hatchery eggs) - *confirmed*
- 16:05-16:35 Presentation of **Philippine companies**:
- **Mr. Antonio Tiu**, President and CEO of **AgriNurture Inc.** (food ingredients) - *confirmed*
 - **Mr. Greg Banzon**, EVP and COO of **Century Pacific Food Inc.** (global brands) - *confirmed*
 - **Mr. Yoshihiro Ohno**, Sales Manager of **HIMEX Corporation** - *confirmed*
- 16:35-16:50 **Q & A Portion**
- 16:50-17:00 Closing remarks by Hungarian Ambassador **H.E. Dr. Titanilla Tóth** and Philippine Ambassador **H.E. Frank R. Cimafranca** - *confirmed*

COOPERATING PARTNERS:



BUREAU OF INTERNATIONAL TRADE RELATIONS (DTI-BITR)
EXPORT MARKETING BUREAU (DTI-EMB)
FOREIGN TRADE SERVICE CORPS (DTI-FTSC)
PHILIPPINE TRADE AND INVESTMENT CENTER (PTIC) - BERLIN





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DAY TWO – FOCUS ON INVESTMENT

May 19, 2021 (Wednesday)

MNL Time (UTC+8): 3PM-5PM – BUD Time (UTC+2): 9AM-11AM

Moderator: Ms. Althea Antonio (Commercial Counselor of the Philippines Trade and Investment Center, Embassy of the Philippines, Berlin)

- 14:40-15:00 Introduction: Promotion videos by **BOI** and **HIPA**
- 15:00-15:10 Welcoming remarks
1. **Dr. Ceferino S. Rodolfo**, Undersecretary of the Industry Development and Trade Policy Group (IDTPG) - *confirmed*
 2. **Mr. Gergely Jáklí**, Chairman of the Board, CEO of the EXIM¹ - *confirmed*
- 15:10-15:30 Presentation on **Philippine investment opportunities and incentives** by **Ma. Corazon Halili-Dichosa**, Executive Director of the Board of Investments - *confirmed*
- 15:30-15:50 Presentation about **Hungarian investment opportunities and incentives** by **Mr. Gábor Lehőcz**, Head of Commercial Section and Vice Consul of the Embassy of Hungary, Manila - *confirmed*
- 15:50-16:10 Presentation of a **Philippine investor in Europe**: **Mr. Arthur Tan**, the Chairman and CEO of **AC Industrials an Ayala Company** - *confirmed*
- 16:10-16:30 Presentation of a **Hungarian investor in Southeast Asia**: **Mr. László Bárány**, the CEO of **Master Good Kft.** - *confirmed*
- 16:30-16:50 **Q & A Portion**
- 16:50-17:00 Closing remarks by Philippine Ambassador **H.E. Frank R. Cimafranca** and Hungarian Ambassador **H.E. Dr. Titanilla Tóth** - *confirmed*

DAY THREE – B2B MEETINGS

May 20, 2021 (Thursday)

MNL Time (UTC+8): 2PM-6PM – BUD Time (UTC+2): 8AM-12NN

Companies interested can book B2B Meeting slots, which will last for 20 minutes each and shall be booked in advance through the [B2Match platform](#) (powered by HEPA).

Link for the online Forum will be sent before the event for those who registered here:

<http://forms.gle/pnmqUuijeJ4DSg7VA>

¹ EXIM Hungary is the joint entity of two legal persons, the state-owned Hungarian Export-Import Bank Plc. (Eximbank Plc.) and the Hungarian Export Credit Insurance Plc. (MEHIB Plc.)

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