



Second Philippine-Hungarian Online Business Forum

28 April 2022 (Thursday)

8:00 AM – 10:30 AM (CET) | 2:00 PM – 4:30 PM (PST)

8:00 – 8:20 AM (CET)
2:00 – 2:20 PM (PST)

Welcome Remarks

Dr. Ceferino S. Rodolfo

Undersecretary and BOI Managing Head, Department of Trade and Industry
Philippines

Mr. István Joó

Export Development Deputy State Secretary, Ministry of Foreign Affairs and Trade
Hungary

Moderator:

Mr. Gábor Lehőcz, Head of Commercial Section and Vice Consul of the
Embassy of Hungary, Manila

8:20 – 8:25 AM (CET)
2:20 – 2:25 PM (PST)

Special Message of [Hungarian Export Promotion Agency \(HEPA\)](#)

Mr. Gábor Jenei, Deputy-CEO of HEPA

8:25 – 8:30 AM (CET)
2:25 – 2:30 PM (PST)

Signing of MOU

Innovation and Start-Up

Presentation on Support to Start-Ups & Innovation Programs

8:30 – 8:40 AM (CET)
2:30 – 2:40 PM (PST)

Philippines: [QBO](#) (A joint project of DTI, DOST, IdeaSpace and JP Morgan to
create modern space for Filipino startups)

8:40 – 8:50 AM (CET)
2:40 – 2:50 PM (PST)

Hungary: [Digital Success Programme](#)

Mr. László Jobbágy, Managing Director of Digital Success Nonprofit Ltd.

8:50 – 9:20 AM (CET)
2:50 – 3:20 PM (PST)

Panel Discussion

Feature of PH & HU Start-Up companies & HU Digital Success Programme

Moderator: Ms. Amor Maclang

Convenor of [Digital Pilipinas](#)

Technical Break (5 mins)

Organizers





THE GATEWAY FOR YOUR BUSINESS BETWEEN THE PHILIPPINES AND HUNGARY

Technology Cooperation Opportunities in Agriculture and Industrial Sector

- 9:25 – 9:35 AM (CET) Presentation of [Philippine Department of Agriculture](#) on Opportunities in
3:25 – 3:35 PM (PST) Modernizing the PH Agriculture Sector
- 9:35 – 9:45 AM (CET) Presentation of [Hungarian University of Agriculture and Life Sciences \(MATE\)](#)
3:35 – 3:45 PM (PST) on Opportunities for Collaboration in Agri-Technology and Life Sciences
Dr. István Szabó, Professor, Vice Rector for Education and International
Affairs
- 9:45 – 10:15 AM (CET) Panel Discussion
3:45 – 4:15 PM (PST) Feature of PH and HU companies with Technology Cooperation
- [EMS Group](#)
 - [PTC Agency and Transport Inc](#)
 - [Vitafort Agro Ázsia Zrt.](#)
- Moderator: Ms. Kristine Yap**
Incoming Agriculture Attaché of the Philippine Embassy in Brussels, Belgium
- 10:15 – 10:30 AM Closing Remarks
(CET) Ambassador Frank R. Cimafranca, Philippine Embassy in Budapest
4:15 – 4:30 PM (PST) Ambassador Dr. Titanilla Tóth, Embassy of Hungary in Manila

Business-to-Business Meetings

29 April 2022 (Friday)

8:00AM – 12:00PM (CET) | 2:00 PM – 6:00 PM (PST)

Companies interested can book B2B Meeting slots, which will last for 20 minutes each and shall be booked in advance through the online platform. (Collaboration with DTI-EMB, PITC and PHILEXPORT)

You can already register here for the B2Bs: <https://2nd-philippines-hungary-business-forum.b2match.io/home>

Proposed Sectors:

- Innovation/Start-Ups
- Agriculture/Agro-processing/Food Industry
- ICT (automotive parts, electric machineries, electric parts)
- Industrial (electronics)
- Disaster Risk Mitigation (mobile potable water technologies, etc.) and COVID response sectors

Organizers

